

John Cloed Guarra

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SUMMARY

A highly motivated Web Developer and Digital Marketer with a proven track record of delivering results for companies, agencies, and startups. I have collaborated with talented individuals to create digital products and services catering to both business and consumer needs. I am eager to contribute my knowledge and skills in a dynamic and collaborative IT environment, actively participating in innovative projects that align with organizational goals.

EXPERIENCE

Packaged App Development Analyst

Accenture

August 2024 – Present, National Capital Region, Philippines · Hybrid

- Develop and maintain Java-based REST APIs using Spring Boot for enterprise applications.
- Analyze and resolve backend issues while implementing API enhancements and code improvements.
- Collaborate with QA and frontend developers to deliver reliable backend solutions.
- Participate in code reviews, testing, deployments, and API modernization efforts.

Google Cloud Platform

Accenture

October 2024 – October 2025, National Capital Region, Philippines · On-site

- Provided technical support for Google Cloud Serverless services, including App Engine, Cloud Run, Cloud Functions, and related services.
- Collaborated with Product Engineering to investigate and resolve complex production incidents.
- Investigated deployment, performance, and networking issues using logs, metrics, and root cause analysis.
- Collaborated with Product Engineering to resolve complex production incidents and improve customer outcomes.

Web Developer and Digital Marketing Specialist

ATX Reels

September 2023 – December 2023, Austin, Texas, United States · Remote

- Created and deployed templated WordPress websites customized for client branding and optimized for mobile responsiveness and SEO best practices.
- Tracked website speed, uptime, and SEO metrics using Google Analytics and related tools to identify areas for optimization and maintain consistent user experience.
- Designed, set up, and optimized Facebook, Instagram, and Google Ads.

Marketing Advertising Specialist

Sinclair Media Tech

January 2023 – December 2023, Hobart, Tasmania, Australia · Remote

- Evaluated website performance using Google Analytics and other analytics tools to identify bottlenecks, improve user engagement, and inform digital marketing strategies.
- Resolved website functionality and performance issues by diagnosing root causes and implementing targeted fixes to ensure smooth user experience and consistent uptime.
- Created regular reports on website performance and presented findings to management.

Wordpress Developer and SEO Specialist

RAD SEO

July 2022 – January 2023, Arizona, United States · Remote

- Built and maintained WordPress websites, themes, and plugins.
- Refreshed and organized WordPress site content, ensuring timely updates for service pages, blog posts, and multimedia assets aligned with SEO and branding requirements.
- Applied on-page SEO techniques, including meta tag optimization and keyword integration, to improve WordPress site visibility and organic search performance.
- Generated regular SEO reports to track progress and identify areas for improvement.

EDUCATION

Bachelor of Science – BS, Information Technology

University of Camarines Norte · 2024

CERTIFICATIONS

Generative AI Leader Certification

Google · 2026

Professional Cloud DevOps Engineer Certification

Google • 2025

Associate Cloud Engineer Certification

Google • 2024

Google Ads Search Certification

Google • 2022

SKILLS

Serverless Computing, Serverless Framework, API Development, Artificial Intelligence (AI), artificial intelligence applications, Business Acumen, Business Analysis, DevOps, Infrastructure as code (IaC), Site Reliability Engineering, Kubernetes, Cloud Storage, Cloud Computing, Google Cloud Platform (GCP), Software Development, Figma, Research Skills, Project Management, Software Design, Node.js, AJAX, User Experience (UX), Wordpress Development, Search Engine Ranking, jQuery, Programming, Java, Information Technology Infrastructure, JavaScript, PHP, HTML5, HTML, Graphic Design, Graphics, Web Development, Social Media Advertisement
